



PRESS RELEASE

OGAE International has held an international competition for a new logo and brand identity. In the first stage of the competition, over 30 submissions were received. From these, the bureau of OGAE International selected 5 proposals that national OGAE clubs were asked to choose from. These proposals were authored by Peter Bach (OGAE Denmark), Andrew Dineley (OGAE UK), Burak Koytas (OGAE Turkey), Jenny Wallhoff (OGAE Sweden) and Ken Bakke (OGAE Norway).

In a month-long voting, 36 OGAEs have cast their votes. With 149 points, the winner is Andrew Dineley from the United Kingdom. According to the author, the logo celebrates diverse cultures that all comprise the OGAE family.

The full results of the voting are attached to this press release. Should you have any questions about the competition, do not hesitate to get in touch with Michal Smrek at michal.smrek@gmail.com.

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